

### **ABSTRACT**

An interactive interface facilitates the setting of preferences and other programmable parameters of a motor vehicle. The interface is hosted by a server on a global computer network. The motor vehicle owner initiates a connection to the server and is presented with a graphical user interface for setting the preferences and features of the motor vehicle. Once the desired settings have been made, they are transferred to the motor vehicle using a portable transfer device, which may comprise a key for operating the motor vehicle.